



Education | Healthcare | Public Services

NOTICE OF OPEN POSITION

April 1, 2025

Job Title:	Summer Intern	Supervisor:	AFT Director of Communications
Department:	AFT Communications	Salary:	\$18/hour

The AFT is a union of professionals that champions fairness, democracy; economic opportunity; and high-quality public education, healthcare and public services for our students, their families and our communities. We are committed to advancing these principles through community engagement, organizing, collective bargaining and political activism, and especially through the work our members do.

Position Summary: The AFT Communications intern will support the AFT’s national communication strategy by creating, curating and analyzing content that engages and mobilizes educators, healthcare professionals and public service workers. Working directly with the Communications Director, the intern will help tell powerful stories, amplify campaigns, and elevate the union’s voice across digital platforms.

Job Responsibilities

- Create and schedule compelling content for AFT’s social media channels (Instagram, X/Twitter, BlueSky, Facebook)
- Draft copy for digital campaigns, email blasts, and web content
- Monitor online trends and generate ideas to increase engagement and reach
- Track analytics and performance metrics to inform future content
- Assist with producing multimedia content including short videos, GIFs, and graphics
- Support rapid response efforts during key events or breaking news
- Participate in digital and storytelling strategy and planning meetings
- Other duties as assigned by the Communications Director

Primary Knowledge, Skills and Abilities:

- Strong writing skills and familiarity with digital storytelling formats
- Experience with social media content generation and strategy
- Basic knowledge of graphic design (e.g., Canva, Adobe Express) and short-form video editing (e.g., CapCut, Adobe Premiere Rush) is a plus!
- Passion for public education, labor, healthcare or social justice issues
- Ability to work under deadline and juggle multiple priorities

Application requirements: Successful candidates should be enrolled in an undergraduate or post-graduate degree program at an accredited college or university.

Applicants should submit a cover letter and resume to human resources via the following link:
<https://secure7.saashr.com/ta/6203756.careers?ShowJob=520617969>

Additional Notes: The AFT believes that a culturally diverse workforce advances our mission, and we strongly encourage applications from under-represented communities of workers.

The AFT is a place-based employer. Summer interns are expected to report to the AFT headquarters office.

AFT is an equal opportunity employer.

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