



# AFT TEACH 2023 CONFERENCE

July 21-23 ▶ Washington, DC

## Sponsorship Program

The AFT’s next biennial professional learning conference, TEACH (Together Educating America’s Children), will be held Friday, July 21, to Sunday, July 23, 2023, at the Washington Hilton in Washington, D.C.

This conference offers a variety of opportunities for you to highlight your organization and reach thousands of educators, school staff and education leaders.

Our sponsorship program offers maximum visibility and flexible packaging; we are open to new ideas and can design a custom sponsorship with you!

Visit [www.aft.org/TEACH](http://www.aft.org/TEACH) for more information or [apply online](#).

Sponsorship Opportunities	\$25,000	\$15,000	\$7,500
Sponsor Benefits	Gold	Silver	Bronze
Acknowledgment on the AFT website	✓	✓	✓
Acknowledgment on sponsor signs at the conference	✓	✓	✓
Ad in conference program	full-page	1/2 page	1/4 page
Complimentary conference registrations	6	4	2
Acknowledgment on sponsor signs at one general session or welcome reception	✓	✓	
Choice of one a-la-carte option (less than \$2,500)	✓	✓	
Conference bag insert	✓	✓	

Acknowledgment in <i>American Educator</i> , our quarterly magazine with a circulation of 800,000	✓
Digital ad displayed before and after general sessions in main ballroom	✓
Social media sponsor post via AFT TEACH	✓
Recognition in email blast before and after the conference	✓

## Sponsorships-a-la-carte

<b>Breakfast (2 available)</b> Your name and logo will be displayed prominently in the breakfast area on Friday, July 21 or Saturday, July 22.	\$6,000
<b>Lunch and Learn (2 available)</b> Your name and logo will be displayed prominently in the Lunch and Learn area on Friday, July 21 or Saturday, July 22.	\$6,000
<b>Tote Bag Insert (4 available)</b> You may include an item of your choosing to be included in the conference tote bags given to each attendee.	\$5,000
<b>WiFi (4 available)</b> Your name and logo will be displayed prominently on WiFi signage throughout the conference.	\$2,500
<b>Charging Stations (4 available)</b> Your name and logo will be displayed prominently near the charging stations in the Expo area for the duration of the conference.	\$2,500
<b>Conference Prizes (10+ available)</b> Prize sponsors donate prizes to be given away throughout the conference. Your name and logo will be displayed prominently on signage at the prize drawing event. Prizes could include a TV, digital camera, Smart Board, tablets, computers, etc.	Cost of donated items

**Please note:**

Sponsorships are not confirmed until full payment is received and are nonrefundable. The AFT reserves the right to change or substitute sponsorship benefits and will notify affected organizations of such changes as soon as possible. The AFT also reserves the right to determine the eligibility of any organization for sponsorship.

# Sponsorship Application

## ORGANIZATION INFORMATION

Company/Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code + Four \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_ Email \_\_\_\_\_

Please provide a description of your organization:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### SELECT A SPONSORSHIP

- |  |          |  |         |
|--|----------|--|---------|
| <input type="checkbox"/> Gold            | \$25,000 | <input type="checkbox"/> WiFi              | \$2,500 |
| <input type="checkbox"/> Silver          | \$15,000 | <input type="checkbox"/> Charging Stations | \$2,500 |
| <input type="checkbox"/> Bronze          | \$7,500  | <input type="checkbox"/> Conference Prizes | _____   |
| <input type="checkbox"/> Breakfast       | \$6,000  |  |         |
| <input type="checkbox"/> Lunch & Learn   | \$6,000  |  |         |
| <input type="checkbox"/> Tote Bag Insert | \$5,000  |  |         |

### METHOD OF PAYMENT

Amount enclosed: \$ \_\_\_\_\_  Check enclosed (U.S. funds)  MasterCard  VISA

Card # and expiration date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Sponsorship applications can be [submitted online](#) or by email to Susan Ward, [sward@aft.org](mailto:sward@aft.org).  
Conference prizes or checks made payable to the AFT can be mailed to: Susan Ward, AFT TEACH  
Sponsorships, 555 New Jersey Ave. N.W., Washington, DC 20001.**