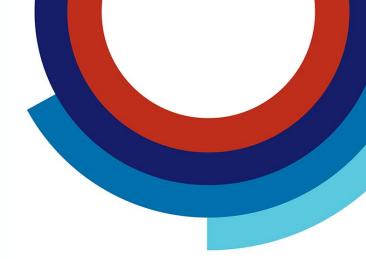
Protecting Access to Quality Health Care in our States



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Timeline of Repeal Efforts

- Nov 9, 2016: GOP signals intention to repeal ACA
- Nov 13th- Trump supports repeal and replace
- March 6- AHCA is introduced
- March 24th- Bill pulled, lacking support
- April 26- revised version introduced
- May 4- Passes house but lacks support in Senate
- June 26- BCRA introduced
- July 27th- Bill fails to pass Senate September 13- Graham-Cassidy is introduced
- September 26th- Graham-Cassidy fails



Lessons Learned from Repeal Fight



• Stories are critical!- You have to put a human face on

the fight

- The Little Lobbyists
- Building coalitions and relationships are important
 - For example, building alliances between consumer advocates and providers

• Direct action is effective

- Town halls, ADAPT sit-ins, etc.
- Don't underestimate the importance of education
 - People are supportive of Medicaid now that the know who it covers
- You need to Engage Stakeholders at all levels
 - Governors were able to influence Senate votes, for example in AZ



Current Threats: Sabotage and Death by 1,000 Cuts

- Executive Orders
 - Trump "'The best thing politically is to let Obamacare explode."
- Administrative Actions
 - CMS actions around Medicaid
- Legislative Changes:
 - Incremental changes and budget threats

Current Threats: Medicaid



- Work requirements
 - State waivers
 - Legislative actions around SNAP
- Other waiver proposals
 - Lock-out periods
 - Increased out of pocket costs
- Funding threats
 - Worried about using Medicaid as a pay-for
 - State budget threats

Current Threats: Marketplaces



- Elimination of individual mandate and efforts to destabilize the market
- Rule weakening benefits standards, including for people w/ pre-existing conditions
- Allowing short term plans

Organizing Around New Threats: Challenges



• Threats are less "singular"

 it will be harder to organize around a moment, (for example holding a rally the day before a vote)

Administrative advocacy looks different

 It's less familiar to people and the leverage points lend themselves more to grass tops organizing than grass roots organizing

• The messages are more complicated

 It's harder to explain these threats in quick sound bites than it was to explain repeal efforts Organizing Around New Threats: What do we do?



- 1. Focus on the state and local level
- 2. Utilize offensive and defensive strategies
- 3. Build broad coalitions
- 4. Put a human face on the threats

State Example: Maryland

- Advocates championed creation of "Maryland Health Insurance Protection Commission."
- Proposals include
 - creating a state reinsurance program,
 - offering a Basic Health Plan (BHP) or Medicaid Buy-In option
 - creating an individual mandate at the state level

