



A Union of Professionals

Notice of Open Position

March 10, 2020

Job Title:	Senior Associate	Unit:	AFTSU
Job Number:	AOF-55-15-0320-V	Supervisor:	Press Secretary/Media Affairs Manager
Department:	Communications	Salary:	\$88,369

Special Note: The senior associate will develop and implement press strategies at the national and local level to promote AFT priorities, campaigns, members and officers.

Position Summary: Under the general supervision of the press secretary and media affairs manager, the senior associate will serve as a press strategist for the AFT with a focus on expanding the AFT's reach to new audiences across print, online and broadcast media. This position is part public relations, part field reporter, part producer and part spokesperson, and requires a high-producing, highly motivated doer who is committed to the AFT's core values and mission.

- Position Responsibilities:**
- Develop and implement media outreach strategies.
 - Build and cultivate relationships with reporters, producers, podcasts and other nontraditional media outlets.
 - Staff AFT leaders for events and travel.
 - Develop strategic prep documents, and provide communications support for AFT leaders and members for media interviews and external events.
 - Identify new audiences for the AFT to reach.
 - Assist with media tracking and press metrics.

- Primary Knowledge, Skills and Abilities:**
- Experience in journalism or public relations is helpful; ability to synthesize complicated policies and positions and message them is critical.
 - The ability to quickly identify AFT roles and values as they relate to any given topic, and to confidently turn out a high volume of work from start to finish, is required.
 - Solid relationships with broadcast media and other key media makers is preferred.
 - Excellent written and verbal communications skills are a must; a timed writing test will be required.
 - The ability to respond quickly to developments of importance to the AFT, work under pressure and meet deadlines.
 - Initiative, reliability and the ability to work in a high-stress, demanding environment with sometimes minimal supervision or direction.
 - The ability to work effectively with leaders and staff in complex and challenging situations.
 - Background in labor, education and/or politics is desirable; prior work experience in a union or political environment is preferred.
 - Familiarity with AFT issues and/or its affiliates is a plus.

- Work Environment:**
- The work is generally performed in an office environment using modern technology and computer equipment. This position involves moderate to significant travel and often requires working nontraditional hours and weekends.

How to Apply: Applicants should submit a cover letter and resume to the director of human resources or via the following link: https://www.appone.com/MainInfoReq.asp?R_ID=2936601.

Internal Posting Period: Internal posting period expires March 25, 2020. External applicants may be considered as of March 26, 2020.

cc: Tim Shea, AFTSU President

AFT is an Equal Opportunity Employer

The AFT is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.