Professional Issues Conference (PIC) 2017

Protecting Our Patients, Our Professions and Our Communities

June 1 - 2, 2017

Omni Shoreham Hotel
2500 Calvert Street, NW * Washington, DC

Agenda

Wednesday, May 31

Arrival Day

Thursday, June 1

7:00a – 8:00p    PIC Registration
8:00 a.m. – 9:00 a.m.    Breakfast
9:00 a.m. – noon    Opening Plenary: What’s At Stake: for Healthcare and Workplace Rights

9:00 – 9:15a    Welcome
    Candice Owley, AFT vice president, president of WFNHP

9:15 – 10:00a    Keynote: What’s At Stake: Healthcare, Workplace & Labor Rights
    Randi Weingarten, president, AFT

10:00-10:45a    Winning the American Public’s Support
    Celinda Lake, Lake Research

10:45-11:00a    Break

11:00-11:45a    What’s At Stake in Healthcare: National and State Outlooks

Patricia A. Polansky, RN, MS
Director, Program Development and Implementation
Center to Champion Nursing in America, AARP Foundation

Sean Hinga
Program Director, State Innovation Exchange
11:45 – Noon  Q & A

12:15 – 1:30 p.m.  Lunch and Plenary: Rising to Meet the Challenges to Labor & Workplace Rights
Tefere Gebre, executive vice president, AFL-CIO

1:45 p.m. – 3:15 p.m.  Workshops  Session I (HC)

1. Bargaining and Public Campaigns for Quality Care
   Bernie Gerard, HPAE (NJ)
   Adrienne Enghouse, president, OFNHP (OR)
   Jamie Lucas, state organizing director, WSNA (WA)

2. Protecting Bargaining Rights & Union Security
   Sam Lieberman, assistant director, AFT Legal
   Emma Rebhorn, general counsel, HPAE

3. How High Drug Prices Hurt Patients
   Michael Kink

4. Building Effective and Strategic Research Campaigns
   Melanie Myers, associate director, Research and Strategic Initiatives
   Maryanne Salm, associate director, Research and Strategic Initiatives

5. Looking Ahead: State Budget and Legislative Issues During the Trump Administration
   Ed Muir, manager Research and Strategic Initiatives

6. Healthcare Workers Are the Frontlines in Protecting Health & Safety
   Darryl Alexander, director, Health, Safety & Well-being
   Sara Markle-Elder, senior associate, AFT Nurses and Health Professionals

3:30 p.m. – 4:45 p.m.  Medical Debt 101

5:00 p.m. - 6:45 pm:  Health and Wellness Fair

5:00 p.m. – 7:00 p.m.  Dinner on your own

7:00 p.m. – 10:00 p.m.  Joint Reception

Friday, June 2

7:00 a.m. – 3:00 p.m.  Registration continues

8:00 a.m. – 9:00 a.m.  Joint Breakfast (Hot Buffet)

9:00 a.m. – 10:30 a.m.  Workshops (HC)  Session II

1. Protecting Bargaining Rights & Union Security (repeat)
   Sam Lieberman, associate director, AFT Legal
   Emma Rebhorn, general counsel, HPAE
2. Social Media as a Membership Engagement Tool
   Evan Sutton, assistant to the president for communications, AFT Communications

3. How High Drug Prices Hurt Patients (repeat)
   Michael Kink

4. Protecting Members and Community from Impact of Medical Debt
   Kyle Arnone, senior associate, AFT Nurses and Health Professionals

   Elizabeth Parisian, assistant director, AFT Research and Strategic Initiatives

6. Staffing and Safety
   Darryl Alexander, director, Health, Safety & Well-being
   Sara Markle-Elder, senior associate, AFT Nurses and Health Professionals

10:45 a.m. – 12:15 p.m. Workshops (HC)  Session III

1. Bargaining and Public Campaigns for Quality Care (repeat)
   Bernie Gerard, HPAE (NJ)
   Adrienne Enghouse, president, OFNHP (OR)
   Jamie Lucas, state organizing director, WSNA (WA)

2. Social Media as a Membership Engagement Tool
   Evan Sutton, assistant to the president for communications, AFT Communications

3. Legislative and Bargaining Strategies to Reduce Workplace Violence
   Sara Markle-Elder, senior associate, Health, Safety & Well-being

4. The Impact of Healthcare Consolidation on Quality, Services and Workplace Rights
   Kyle Arnone, senior associate, AFT Nurses and Health Professionals
   Bridget Devane, HPAE

5. Reproductive Health Access and Economic Inequality
   Heidi Williamson, Center for American Progress
   Chelsea Prax, senior associate, AFT Educational Issues

6. Bargaining for the Common Good
   Marilyn Snieder, Rutgers University for Innovation in Worker Organization
   Candice Owley, vice president, AFT; president, Wisconsin Federation of Nurses and Health Professionals

12:30 p.m. – 2:15 p.m. Joint Lunch and Plenary with PE  [Contact Hours 2.0]

On the Frontlines of the Opioid Crisis
   Leana Wen, M.D., health commissioner, Baltimore City Health
   Ed Evans, state delegate, 26th District WVA

2:30 p.m. – 3:30 p.m. Moving Forward with our Values and Vision

3:15 p.m. – 3:30 p.m. Cope Raffle [Send in your baskets]