



Characteristics of An Effective Political Program

Higher Education
Political Workshop

March 5, 2009



Characteristics of an Effective Political Action Plan

- Educate union members about the union's political action program and activities.
- Mobilize members to participate in legislative and political activities.
- Establish guidelines for endorsements and recommendations.



Characteristics of an Effective Political Action Plan

- Develop and review candidate records and questionnaires, and conduct candidate interviews and/or other candidate forums, in conjunction with state federations and local affiliates.
- Build the union's legislative agenda and lobbying programs around the issues that are most relevant to union members.



Characteristics of an Effective Political Action Plan

- Educate legislators and officeholders on the union's legislative goals and positions and the issues that affect union members.
- Monitor the performance of legislators and officeholders to determine how they respond to the union's key issues and priorities.



Characteristics of an Effective Political Action Plan

- Participate in all aspects of the legislative process on bills that affect AFT membership.
- Educate union members about legislation that affects them.



Characteristics of an Effective Political Program

- Mobilize members to participate in the lobbying process.
- Participate in coalitions.